

Meet Jason Blik, New York Life Partner

A dedicated financial services professional, Jason Blik has always liked helping people, and that's one of the reasons he joined New York Life. "The company's core principals of humanity, financial strength, and integrity all attracted me. There is a great need for solid financial guidance in our world today. I joined New York Life because their desire is to really help people, to provide that guidance and to strengthen our communities."

A lifelong West Michigan resident, Jason graduated from Kenowa Hills High School in Grand Rapids, Michigan and studied engineering at Indiana Institute of Technology in Fort Wayne, Indiana. He has four children, Christian, Tyler, Kendalyn and Hayden, who keep him very busy with dance, hockey and baseball. Jason served as Cub Master for his sons' Cub Scout troop from 2004 to 2012. He is also an active member and former vice president of a local Business Network International (BNI) chapter.

In August of 2013, the Blik family spent a week of their summer vacation volunteering as a host family for Starlite Shores Family Camp, a retreat for families living through childhood cancer. "It was one of the hardest and most rewarding things I've ever done. It was a week of lows and highs, disappointments and miracles. We grew so much, as individuals and as a family, and gained a whole new perspective about what matters in life. If anything, it strengthened my desire to protect families with the products and services offered through New York Life."

Prior to becoming a New York Life agent in January of 2013, Jason had 20 years of experience in retail as a sales manager for Toys R Us and a store manager Family Christian Stores. Jason earned the Career Life Producer and New Org FYC Leader awards in 2013, the TAS Agent of the Year award in 2014, and he was a three-year member of Executive Council. In August of 2015, Jason was promoted to Partner in the Michigan General office. "I've found a lot of hope in being able to do this for a living. I'm working with a company that is a world-class money manager and the best there is when it comes to life insurance and annuities. I firmly believe that people are better off with New York Life than they are with any other firm."



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